

# **THE *FINAL* HOMECOMING**

**Supportive Artist Brief – Creatively enhancing a community parade.**

**Fee: £1000 inclusive of materials and expenses.**

## **Background**

As you are probably aware 2018 marks the end of the Centenary of the First World War. Across the country, events are happening to help commemorate this.

In Fleetwood and the rest of Wyre, a number of community projects and events will take place from October up until Armistice Day, which this year of course coincides with Remembrance Sunday on 11<sup>th</sup> November.

Following this reflective and nationally significant day, Wyre Council and Fleetwood Town Council are organising with its partners, a mass participation community parade, The Final Homecoming, to be held in Fleetwood on Monday 12<sup>th</sup> November from 11am.

This will be a celebratory event, which encourages a vibrant mix of participation, including schools, local residents, community groups, veterans and serving personnel, re-enactment groups and local musicians. It is expected that there will be up to 1000 people parading, and will make a colourful and creative spectacle. As this is the end of the Centenary, there will also be a focus on legacy, cohesion, hope and peace.

The parade is to start from Memorial Park at 1100hrs, go through the town centre, turn into Bold Street, up and around the Mount, and finish in Marine Gardens at approximately 1145hrs with food, music performances and re-enactments, sited in and around The Final Homecoming marquee.

## **Artistic enhancement of the parade.**

This is primarily a non-contact commission.

We would like you to image how you could artistically enhance a community parade that is:

- Simple, effective, striking and meaningful.
- Contemporary but respectful, tangible and sensitive to the past.
- Easy and safe to wear, hold or carry. (We are not expecting for you make something for all the parade participants.)

- A smaller or simpler adaption that can be incorporated into a teachers' making information sheet, so that it can be made independently.

What we would like you to send us.

- 1 A4 sheet on how you would meet this brief
- 1 A4 sheet on what your designs would look like
- 1 A4 sheet of the costs
- 1 A4 sheet of examples of previous work.
- A copy of you PL insurance. (Cover must be a minimum of £5 million.)

By email: [chris.wyatt@wyre.gov.uk](mailto:chris.wyatt@wyre.gov.uk)

By post: **The Final Homecoming- Artists' Brief**  
c/o Chris Wyatt  
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The Civic Centre  
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For further information tel: 01253 887450

**CLOSING DATE 26<sup>TH</sup> SEPTEMBER**

**wyre**  
council



**Regenda**  
Homes



**LOTTERY FUNDED**